September 19, 2021

PREPARED BY: a S M LUTUFUL kABIR

Sheba Technologies Limited

KT Mohakhali

**tAsk Management SYSTEm**

**Market Analysis**

**Contents**

[1. Product Description 2](#_Toc85723223)

[2. Feature list 3](#_Toc85723224)

[3. Competitors in the Market 5](#_Toc85723225)

[4. Market Value 29](#_Toc85723226)

[5. Competitors Pricing Model 30](#_Toc85723227)

[6. Future Scope Analysis 31](#_Toc85723228)

**Task Management System**

## **Product Description**

Task Management System (TMS) is a software which helps the employee to track the progress of any allocated project, activity and boost the productivity for individuals in the company. Task Management system will allow you to keep track of and manage your task(s)/project(s) more efficiently. In task management software tracking tasks from beginning to end, delegating subtasks to teammates, and setting deadlines to make sure projects get done on time. Through automation and work tracking, STL's proposed a solution that would be bundled with several features and functionalities.  The task management system offers functions such as preparation and organizing, exchange of data and reports, comment and message boards, monitoring and reporting to effectively and efficiently handle activities.

Key objectives

* Activity tracking (Team wise or individual level).
* Report generation.
* Individual task based work progress mapping.
* User friendly system
* Maintaining data privacy.

## Feature list

The features of our Task Management Systems is given below:

|  |
| --- |
| **Features** |
| After logging into system the user will be able to see the following this menu bar on left side   * Dashboard * Task * User Management * Role Management * Report |
| **Dashboard:** Here user will find following two section   * Assigned to me * Assigned by me |
| **Assigned to me**: Here user will find following three section   * Overall Task Status * Task list   Accepted task that are assigned to the user   * New Task |
| **Assigned by me:** Here user will find following three section   * Overall Task Status * Task list: Assigned task by the user that are accepted. * Rejected items: Assigned task by the user that are rejected.   **New task creation:** User will be able to create New task from both Dashboard & Task panel. Also will be able to perform following actions.   * Accept/reject an assigned Task from the Task panel. * Change the status (In progress/Completed) of the task. * This task is fully editable at all times for the designated team member * Attach files in the Attachments section. * Post comment in the Comments section of task. * Request for Leave, Time Extension, Additional Information. * User will get Notification after assigning New task in the system as well as via email. * User will get Reminder before deadline about the task via email and system. |
| **Features** |
| **Sub Task:** User can create a Sub-task in a New task. The subtasks can be added under task and team members and/or individuals can be assigned for subtasks. Subtasks are also editable by assigned user. Task Owner and associated Team Lead will be able to close Task. After closing a Parent Task, no Subtask can be created under that Task. |
| **Task:** In Task menu bar user will find All Task list |
| **Search Task:** Here user will able to search any task by using Search box, user will be able to search a task using Task ID, Task Title , Assignee , Start Time , Due Time , Priority level, Status |
| **Task list filtering:** Can filter out task by using Assignee , Start time , Due time , Priority , Status |
| User will also will be able to generate excel report from the Task panel using Export button |
| There are following two viewing option of the task list   * List View * Kanban View |
| **User management:** Adding new user will require user’s full name, designation, email address, PIN and password. The super admin can then select a role for the new user. |
| **Role management:** Dynamic role management is available from system admin. Creation of Add/Edit of Roles by assigning/withdraw Permissions from a Role. |
| **Team Creation:** The System Admin user can add teams and name them accordingly. The team specifics can be edited later if required.   * When a new team is created, team members are selected and a team lead is assigned as well as by system admin user. * The task management function will create tasks for the teams. Team Leads can create tasks/sub tasks & assign themselves. Users/assignee can update their task status * New tasks and subtasks can be assigned to the team and individual team members with a definite start and end date selected. |
| **Report:** A facility that creates a variety of information to assist supervisors in better understanding employee engagement. A supervisor dashboard that shows work measuring indicators for employees.   * Weightage of Subtask will be linked with Overall Task's weightage up to 100%. * All reports and all grid views can be exported in excel format. * Data grid Design will be without scroll. |
| Microsoft/ Google doc Live view integration for viewer of word, excel. |

## **Competitors in the Market**

As we know the software market of Task Management System is highly competitive, every year companies are coming with new innovations and very pricing model few of them are given bellow:

|  |  |  |  |
| --- | --- | --- | --- |
| Name | Description | | |
|  | Trello is the visual tool that empowers your team to manage any type of project, workflow, or task tracking. Add files, checklists, or even automation: Customize it all for how your team works. | | |
| **Features** | | |
| * Access Controls/Permissions * Activity Dashboard * Activity/News Feed * Automation * Agile Methodologies * Alerts/Notifications | * Assignment Management * Backlog Management * Billing & Invoicing * Brainstorming * Budget Management | * Business Process * Calendar Management * Campaign Management * Client Management * Client Portal |
| **Additional Features** | | |
| * Collaboration Tools * Commenting/Notes * Communication Management * Content Management * Cost-to-Completion Tracking * Create Subtasks * CRM * Customizable Dashboard * Customizable Templates * Data Import/Export * Discussions / Forums * Document Management * Document Storage | * Drag & Drop * Due Date Tracking * Email Marketing * Employee * Activity Monitoring * Employee Management * File Sharing * Financial Management * Gamification * Gantt/Timeline View * Goal Management * Goal Setting / Tracking * Graphical   Workflow Editor | * Idea Management * Inventory Management * Kanban Board * Knowledge Management * KPI Monitoring * Live Chat * Marketing Automation * Marketing Calendar * Media Planning * Meeting Management * Messaging * Milestone Tracking |

Table 3.1 Market Competators (TRELLO)

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Additional Features** | | |
|  | * Mobile Access * No-Code * Notes Management * Order Management * Percent-Complete Tracking * Performance Metrics * Portfolio Management * Prioritization * Process Change Tracking * Progress Tracking * Project Management * Project Planning * Project Planning/Scheduling * Real Time Editing * Real-Time Chat * Recurring Task | * Remote Access/Control * Remote Support * Reporting/Analytics * Reporting/Project Tracking * Requirements Management * Resource Management * Resource Scheduling * Road mapping * Scheduling * Search/Filter * Skills Tracking * Spreadsheet View * Status Tracking * Strategic Planning * Supports Scrum * Surveys& Feedback * Task Board View * Task Management | * Template Management * Third Party Integrations * Time & Expense Tracking * Time Tracking * To-Do List * Traditional Methodologies * Training Management * Vendor Management * Visual Workflow Management * Workflow Configuration * Workflow Management |

Table 3 2 Market Competitors (TRELLO)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Name** | **Description** | | | |
|  | Asana is a task management tool that helps teams orchestrate their work, from daily tasks to strategic initiatives. With Asana, you can connect all your work in one place and bring teams together, anywhere. From lists to boards, to calendars and Gantt charts, organize work your way. Join more than 107,000 paying organizations and millions of teams across 190 countries who use Asana to get more done. | | | |
| **Features** | | | |
| * Access Controls/Permissions * Action Item Tracking * Activity/News Feed * Agenda Management * Agile Methodologies | * Alerts/Notifications * Approval Workflow * Assignment Management * Audit Trail * Backlog Management | * Brainstorming * Budget Management * Budgeting/Forecasting * Bug Tracking * Business Process Automation | |
| **Additional Features** | | | |
| * Business Process Control * Calendar Management * Campaign Analytics * Campaign Management * Campaign Planning * Capacity Management * Change Management * Channel Management * Client Portal * Collaboration Tools * Color Codes/Icons * Commenting/Notes * Communication Management | * Create Subtasks * CRM * Customizable Dashboard * Contact Management Dashboard * Data Import/Export * Dependency Tracking * Discussions / Forums * Drag & Drop * Due Date Tracking * Email Marketing * Employee Activity Monitoring * Document Generation * Compliance Tracking | | * Document Management * Content Management * Cost-to-Completion Tracking * Employee Directory * Event Triggered Actions * File Sharing * Forecasting * Forms Management * Gantt/Timeline View * Goal Management * Goal Setting / Tracking * Graphical Workflow Editor |

Table 3. 3 Market Competitors (TRELLO)

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Additional Features** | | |
|  | * Internal Meetings * Issue Management * Kanban Board * Knowledge Management * KPI Monitoring * Lead Management * Live Chat * Marketing Calendar * Media Planning * Meeting Management * Meeting Preparation Tools * Messaging * Milestone Tracking * Mobile Access * Multi-board * Multi-Campaign * Negative Feedback Management * No-Code * Notes Management * Office Suite * Percent-Complete Tracking * Polls/Voting * Portfolio Management * Presentation Tools * Prioritization * Process Change Tracking | * Process Modeling & Designing * Project Management * Project Planning * Project Planning/Scheduling * Product Road mapping * Progress Tracking * Quotes/Estimates * Real Time Editing * Real-Time Chat * Recurring Tasks * Remote Access/Control * Remote Support * Reporting & Statistics * Reporting/Analytics * Reporting/Project Tracking * Request Management * Release Planning * Requirements Management * Resource Management * Resource Scheduling * Retrospectives Management | * Road mapping * Scenario Planning * Surveys & Feedback * Scheduling * Search/Filter * Spreadsheet View * Status Tracking * Planning * Supports Agile * Supports Scrum * Strategic Template Management * Task Management * Team Chat * Team Management * Task Board View * Templates * Testing/QA Management * Third Party Integrations * Ticket Management * Time & Expense Tracking * Time Tracking * To-Do List * Traditional Methodology |

Table 3.4 Market Competitors (ASANA)

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Additional Features** | | |
|  | * Management * Version Control | * Visual Workflow | * Workflow Configuration * Workflow Management |

Table 3. 4 Market Competitors (ASANA)

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Description** | | |
|  | Slack brings the team together, wherever you are. With all of your communication and tools in one place, remote teams will stay productive no matter where you're working from | | |
| **Feature** | | |
| * Activity Tracking * Activity/News Feed * Agile Methodologies * Alerts/Notifications * Audio / Video Conferencing | * Audio Calls * Brainstorming * Budget Management * Calendar Management * Call Recording | * Call Routing * Chat/Messaging * Collaboration Tools * Commenting/Notes * Communication Management |
| **Additional feature** | | |
| * Discussions / Forums * Document Management * File Sharing * For Sales Teams/Organizations * Group Management * In-App Training * Live Chat * Meeting Management * Member Directory * Messaging * Milestone Tracking * Mobile Access * Multi-User Collaboration * Notes Management * Onboarding | * Presentation Streaming * Project Management * Project Planning/Scheduling * Real-Time Chat * Remote Access/Control * Remote Support * Screen Sharing * Search/Filter * Surveys & Feedback * Task Management | * Team Chat * Third Party Integrations * Time & Expense Tracking * Traditional Methodologies * Two Way Audio & Video * Usage Tracking/Analytics * Video Chat * Video Conferencing * Video Support * Workflow Management |

Table 3. 5 Market Competitors (Slack)

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Description** | | |
|  | Monitask task management features that will boost productivity, efficiency, and accountability across your team. Remote team management and task assignment as well as time tracking capabilities, keep teams focused on the task at hand. | | |
| **Features** | | |
| * Alerts/Notifications * Browsing History * Budget Management * Create Subtasks * Employee Activity Monitoring * Employee Database | * Employee Profiles * Idle Time Monitoring * Network Monitoring * Payroll Management | * Performance Management * Productivity Analysis * Project Management * Real-time Alerts * Remote Access/Control |
| **Additional features** | | |
| * Reporting/Analytics * Resource Management * Salaried Employee Tracking * Screen Activity Recording * Task Management | * Time & Attendance * Time & Expense Tracking * Time Off Management * Time Tracking | * Time Zone Tracking * Timesheet Management * To-Do List * Workstation Tracking |

Table 3. 6 Market Competitors (MoniTask)

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Description** | | |
| C:\Users\Sheba\Pictures\Basaas.png | Basaas can integrate all leading task and project management solutions and your productivity and collaboration tools to one single place for all enterprise tasks. Connect Asana, Jira, ClickUp, Meistertask and more to a unified and well-organized task solution. | | |
| **Features** | | |
| * Activity/News Feed * Calendar Management * Collaboration Tools * Communication Management * Document Generation | * Document Management * Employee Directory * File Sharing * Knowledge Management * License Management | * Mobile Access * Notes Management * Office Suite * Onboarding * Project Management |
| **Additional Feature** | | |
| * Recurring Tasks * Renewal Management * Reporting/Analytics * SaaS Operations Management * Shadow IT Detection | * To-Do List * Subscription Management * Task Management * Team Chat | * Usage Tracking/ Analytics * Vendor Management |

Table 3.7 Market Competitors (Basaas)

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Description** | | |
|  | ClickUp is one app to replace them all. It's the future of work - where anyone can work on anything. More than just task management - ClickUp offers docs, reminders, goals, calendars, scheduling, and even an inbox. Fully customizable, ClickUp works for every type of team, so all teams can use the same app to plan, organize, and collaborate. | | |
| **Feature** | | |
| * Access Controls/ Permissions * Activity/News Feed * Agile Methodologies * Alerts / Escalation * Alerts/Notifications | * Assignment Management * Audit Trail * Automatic Time Capture * Backlog Management * Billable & Non-Billable Hours | * Billing & Invoicing * Brainstorming * Budget Management * Budgeting/ Forecasting * Bug Tracking |
| **Additional Features** | | |
| * Business Process Automation * Calendar Management * Calendar/Reminder System * Campaign Management * Capacity Management * Change Management * Client Porta * Collaboration Tools * Color Codes/Icons * Contact Management | * Commenting/Notes * Compliance Management * Content Management * Contractor Management * Cost Tracking * Cost-to-Completion Tracking * Create Subtasks * Customizable Dashboard * Real Time Editing * Customizable Templates | * Daily Reports * Dashboard * Data Import/Export * Database Creation * Dependency Tracking * Design Management * Discussions / Forums * Document * Generation * Document Management * Document Storage * Drag & Drop * Due Date Tracking |

Table 3.8 Market Competitors (ClickUp)

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Additional Feature** | | |
|  | * Electronic Signature * Email Marketing * Employee Activity Monitoring * Employee Database * Employee Management * Employee Scheduling * File Sharing * Forecasting * Forms Management * Gamification * Gantt/Timeline View * Goal Setting / Tracking * Graphical Workflow Editor * Idea Management * Internal Chat Integration * Issue Auditing * Issue Management * Issue Scheduling * Iteration Management * Kanban Board | * Knowledge Base Management * KPI Monitoring * Labor Forecasting * Lead Generation * Marketing Automation * Marketing Calendar * Markup Tools * Media Planning * Meeting Management * Messaging * Milestone Tracking * Mobile Access * Mobile Time Tracking * Multi-board * Multiple Billing Rates * Negative Feedback Management | * No-Code * Notes Management * Office Suite * Offline Time Tracking * Overtime Calculation * Percent-Complete Tracking * Performance Metrics * Portfolio Management * Predictive Analytics * Presentation Tools * Prioritization * Product Data Management * Product Road mapping * Productivity Analysis * Progress Tracking * Project Management * Project Planning * Project Planning/Scheduling * Quotes/Estimates |

Table 3.9 Market Competitors (ClickUp)

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Additional Features** | | |
|  | * Real-Time Chat * Recurring Issues * Recurring Tasks * Release Management * Release Planning * Remote Access/Control * Remote Support * Reporting/Analytics * Reporting/Project Tracking * Request Management * Requirements Management * Resource Management * Resource Scheduling * Retrospectives Management * Road mapping * Role-Based Permissions * Search/Filter * Segmentation * Skills Tracking * Social Media Integration | * Spend Management * Spreadsheet View * Sprint Planning * Stakeholder Defined Attributes * Status Tracking * Supplier Management * Supports Agile * Supports Scrum * Surveys & Feedback * Task Board View * Task Management * Team Chat * Team Management * Template Management * Templates * Territory Management * Testing/QA Management | * Third Party Integrations * Ticket Management * Time & Attendance * Time & Expense Tracking * Time Tracking * Time Zone Tracking * Timesheet Management * To-Do List * Traditional Methodologies * User Level Management * Utilization Reporting * Vacation/Leave Tracking * Version Control * Video Chat * Workflow Configuration * Workflow Management |

Table 3.10 Market Competitors (ClickUp)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Name** | **Description** | | | | |
|  | Jira is the task management tool for teams planning and building great products. Thousands of teams choose Jira to capture and organize issues, assign work, and follow team activity. At your desk or on the go with the new mobile interface, Jira helps your team get the job done. | | | | |
| **Feature** | | | | |
| * Access Controls/Permissions * Agile Methodologies * Alerts/Notifications * Assignment Management * Audit Trail | | * Backlog Management * Budgeting/Forecasting * Bug Tracking * Build Log * Business Process Automation | | * Calendar Management * Change Management * Collaboration Tools * Color Codes/Icons * Compatibility Testing |
| **Additional Description** | | | | |
| * Compliance Tracking * Configuration Management * Continuous Delivery * Continuous Deployment * Create Subtasks * Customizable Dashboard * Dashboard * Data Connectors * Data Import/Export | * Data Modeling * Data Visualization * Debugging * Document Management * Drag & Drop * Deployment Management * Due Date Tracking * Employee Management * File Sharing | | * Financial Management * Forecasting * Forms Management * Gantt/Timeline View * Goal Management * Goal Setting / Tracking * Idea Management * Inventory Management | |

Table 3.11 Market Competitors (Jira)

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Additional Description** | | |
|  | * Kanban Board * Issue Management * Issue Scheduling * Iteration Management * Knowledge Base Management * KPI Monitoring * Marketing Automation * Marketing Calendar * Media Planning * Milestone Tracking * Mobile Access * Mobile Development * Percent-Complete Tracking * Portfolio Management * Predictive Analytics * Prioritization * Private Dashboards * Product Road mapping * Progress Tracking | * Project Management * Project Planning * Public Dashboards * Purchasing & Receiving * Quality Assurance * Recurring Issues * Recurring Tasks * Release Planning * Reporting/Analytics * Reporting/Project Tracking * Supports Scrum * Requirements Management * Resource Management * Road mapping * Search/Filter * Supports Agile * Surveys & Feedback * Task Management * Team Management * Testing Management | * Testing/QA Management * Software Development * Source Control * Spend Management * Status Tracking * Strategic Planning * Third Party Integrations * Ticket Management * Time & Expense Tracking * Time Tracking * Traditional Methodologies * Training Management * Vendor Management * Version Control * Web App Development * Widgets * Workflow Configuration * Workflow Management |

Table 3.12 Market Competitors (Jira)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Name** | **Description** | | | |
|  | MeisterTask is a web-based task and project management tool that is perfect for agile project management. Beautifully-designed interfaces, intuitive functionality and seamless integrations with other tools make it a logical choice for project teams. The tool is part of the Meister Suite, a group of products for flawless workflow management. From ideation in our mind mapping tool, Mind-Meister, to online documentation in Meister-Note. | | | |
| **Feature** | | | |
| * Agile Methodologies * Backlog Management * Brainstorming * Bug Tracking * Collaboration Tools * Content Management | * Create Subtasks * Dependency Tracking * Discussions / Forums * Document Generation | | * Document Management * File Sharing * Gantt/Timeline View * Idea Management * Issue Management |
| **Additional Description** | | | |
| * Kanban Board * KPI Monitoring * Milestone Tracking * Mobile Access * Multi-board * Notes Management * Prioritization * Product Road mapping * Project Management * Project Planning * Real Time Editing | * Recurring Tasks * Release Planning * Reporting/Analytics * Request Management * Requirements Management * Resource Management * Road mapping * Status Tracking * Supports Agile * Supports Scrum | * Surveys & Feedback * Task Board View * Task Management * Team Management * Testing/QA Management * Time & Expense Tracking * Time Tracking * To-Do List * Traditional Methodologies * Workflow Management | |

Table 3.13 Market Competitors (MeisterTask)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Name** | **Description** | | | | |
|  | Bitrix24 is a task management & project planning software that features over 35+ tools for productive team collaboration and project management. Set tasks, manage workflows, control deadlines, track KPIs, and enhance efficiency at the personal and group levels.8 million teams use Bitrix24. | | | | |
| **Feature** | | | | |
| * Access Controls/Permissions * Account Management * Activity Dashboard * Activity Tracking * Activity/News Feed * Agenda Management | | * Alerts/Notifications * Analytics/ROI Tracking * Applicant Tracking * Appointment Management * Appointment Scheduling | * Approval Workflow * Assignment Management * Attendance Tracking * Attendee Management | |
| **Additional Description** | | | | |
| * Access Controls/Permissions * Account Management * Activity Dashboard * Activity Tracking * Activity/News Feed * Agenda Management * Alerts/Notifications * Analytics/ROI Tracking * Applicant Tracking * Appointment Management * Appointment Scheduling * Approval Workflow | * Attendance Tracking * Attendee Management * Additional features * Audience Targeting * Audio/Video Conferencing * Audit Trail * Auto Update * Auto-Dialer * Auto-Responders * Automated Quoting * Automated Routing * Automated Scheduling * Assignment Management * Backup and Recovery | | | * Batch Communications * Benchmarking * Billable & Non-Billable Hours * Billing & Invoicing * Biometric Recognition * Blogs * Brainstorming * Business Process Control * Calendar Management * Calendar Sync |

Table 3.14 Market Competitors (Bitrix24)

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Additional Features** | | |
|  | * Calendar/Reminder System * Call Center Management * Call List Management * Call Logging * Call Management * Call Monitoring * Call Recording * Call Routing * Call Scheduling * Call Scripting * Call Transfer * Caller ID * Caller Profiles * Campaign Analytics * Campaign Management * Campaign Personalization * CAN SPAM Compliance * Canned Responses * Capacity Management * Case Management * Cataloging/Categorization * Chat/Messaging E-Commerce Management | * Class Management * Class Scheduling * Client Database * Client Management * Client Portal * Collaboration Tools * Color Codes/Icons * Commenting/Notes * Commission Management * Committee Management * Communication Management * Confirmation/Reminders * Contact Database * Contact Management * Content Delivery * Contractor Management * Create Subtasks * CRM * Customer Database * Customer Engagement | * Customer Segmentation * Customer Service Analytics * Customer Support * Customizable Branding * Customizable Dashboard * Customizable Invoices * Customizable Templates * Daily Reports * Dashboard * Data Extraction * Data Import/Export * Data Migration * Data Synchronization * Decision Support * Dependency Tracking * Discount Management * Discussions / Forums * Distribution Management * Document Generation * Document Management |

Table 3.15 Market Competitors (Bitrix24)

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Additional Features** | | |
|  | * Document Storage * Drag & Drop * Drip Campaigns * Channel Management * Electronic Forms * Electronic Signature * Email Distribution * Email Management * Email Marketing * Email Response Control * Employee Database * Employee Directory * Employee Management * Employee Photos * Employee Profiles * Employee Recognition * Event Calendar * Event Management * Meeting Room Booking * Member Database * Member Porta | * Event Triggered Actions * Hourly Billing * Interaction Tracking * Expense Tracking * Feedback Management * File Sharing * For Mac Devices * Goal Setting / Tracking * Graphical Workflow Editor * Internal Chat Integration * Internal Meetings * Issue Management * Issue Scheduling * IVR / Voice Recognition * Jobs Board * Landing Pages/Web Forms * Lead Capture * Member Directory * Lead Distribution * Membership Management * Messaging | * Lead Management * Lead Notifications * Lead Nurturing * Lead Qualification * Group Management * Group Scheduling * Guided Selling * Goal Management * HR Management * Idea Management * Inbound Call Center * Knowledge Management * KPI Monitoring * List Management * Live Chat * Manual Dialer * Marketing Automation * Marketing Calendar * Mass Texting * Media Library * Meeting Management * Message Personalization * Milestone Tracking |

Table 3.16 Market Competitors (Bitrix24)

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Additional Features** | | |
|  | * Lead Segmentation * Proposal Generation * Proposal Management * Prospecting Tools * Punch card * Queue Management * Quotes/Estimates * Real Time Editing * Mobile Access * Mobile Optimized Emails * Multi-board * Multi-Campaign * Multi-Channel Communication * Multi-Channel Data Collection * Multi-Currency * Process Modeling & Designing * Progressive Dialer * Online Payments * Online Punch Card * Online Store Builder * Opportunity Management | * Outbound Call Center * Patient Communications * Payment Processing * PBX * Performance Management * Performance Metrics * Personalization * Phone Key Input * Pipeline Management * Pre-built Templates * Price and Cost Calculations * Pricing Management * Prioritization * Process Change Tracking * Renewal Management * Reporting & Statistics * Reporting/Analytics * Resource Management * Resource Scheduling * Responsive * Ring Groups * Road mapping | * Room Booking * Routing * Sales Analytics * Sales Pipeline Management * Scheduling * Screen Sharing * Segmentation * Self Service Porta * Form Builder * Forms Management * Full Text Search * Gamification * Gantt/Timeline View * Geo targeting * On-Demand Communications * Onboarding * Online Booking * Multi-User Collaboration * Negative Feedback Management * Office Suite * Offline Access * Offline Form * Progress Tracking * Product Configurator |

Table 3.17 Market Competitors (Bitrix24)

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Additional features** | | |
|  | * SEO Management * Service Level Agreement (SLA) Management * Shared Contacts * SIP Trunking * Real-Time Chat * Recurring Tasks * Recurring/Subscription Billing * Relationship Tracking * Social Marketing * Process/Workflow Automation * Project Management * Project Planning * Project Tracking * Real Time Synchronization * Social Promotion * Staff Management Status Tracking * Subscriber Management * Supports Agile * Supports Scrum * Surveys & Feedback * Template Management | * Templates * Text Editing * Text to Speech * Third Party Integrations * Third-Party Integration * Ticket Management * Time & Attendance * Time & Expense Tracking * Time Off Management * Time Tracking * Time Tracking by Client * Time Tracking by Project * Timesheet Management * To-Do List * Training Management * Transfers/Routing * Online Booking Tools * Online Calendar * Online Forms   Online Invoicing | * Telemarketing Management * Task Board View * Task Management * Team Assignments * Team Chat * Team Management * Social Media Integration * Social Media Management * Source Tracking * Unified Communications * Usage Tracking/Analytics * Utilization Reporting * Variable Workforce * Version Control * Video Conferencing * Virtual Call Center * Virtual Extensions * Visual Workflow Management * Voice Mail * VoIP * Volunteer Management |

Table 3.18 Market Competitors (Bitrix24)

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Additional Features** | | |
|  | * Work Order Management * Workflow Management | * Website Management * WYSIWYG Editor | * Workflow Configuration |

Table 3.19 Market Competitors (Bitrix24)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Name** | **Description** | | | |
|  | Wrike is an award-winning task management software for enterprise teams. It includes advanced security and full scalability. Project managers, product managers, and program managers can especially benefit from its one-click Gantt charts, Kanban boards, easy-to-use reporting, and automated task assignment and file sharing | | | |
| **Feature** | | | |
| * Access Controls/ Permissions * Accounting Integration * Activity Dashboard * Activity Planning * Activity Tracking * Activity/News Feed | * Ad hoc Reporting * Agile Methodologies * Alerts/Notifications * Analytics/ROI Tracking * Approval Process Control * Approval Process Control | | * Approval Workflow * Asset Categorization * Asset Library * Asset Sharing |
| **Additional Description** | | | |
| * Assignment Management * Audit Trail * Automated Scheduling * Backlog Management * Billing & Invoicing * Brainstorming * Budget Management * Budget Tracking/Job Costing * Budgeting/Forecasting * Bug Tracking * Business Plan Templates * Business Process Automation * Calendar Management | * Calendar Sync * Calendar/Reminder System * Campaign Management * Campaign Tracking * Capacity Planning * Change Management * Change Tracking * Channel Attribution * Channel Management * Client Management * Client Portal * Collaboration Tools * Color Codes/Icons * Commenting/Notes | * Communication Management * Contact Management * Content Management * Contract/License Management * Contractor Management * Cost-to-Completion Tracking * Create Subtasks * CRM * Customer Journey Mapping * Employee Database * Employee Director | |

Table 3.20 Market Competitors

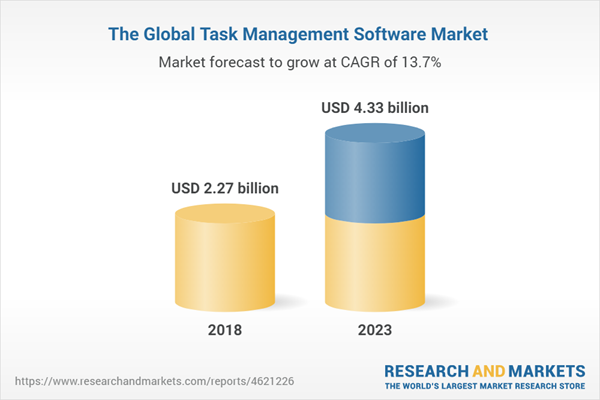
|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Additional Features** | | |
|  | * Business Process Control * Customizable Branding * Customizable Dashboard * Customizable Reports * Customizable Templates * Daily Reports * Dashboard * Data Connectors * Data Import/Export * Data Visualization * Dependency Tracking * Deployment Management * Diagramming * Digital Asset Management * Discussions / Forums * Document Management * Drag & Drop * Due Date Tracking * Employee Activity Monitoring * Editorial Calendar * Electronic Forms | * Electronic Signature * Email Management * Employee Handbook * Employee Scheduling * Engagement Tracking * Enterprise Asset Management * Equipment Tracking * Event Calendar * Event Management * Financial Templates * For MSPs * Forms Management * Forum / Discussion Board * Gantt/Timeline View * Goal Management * Goal Setting / Tracking * Group Scheduling * File Sharing * Facility Scheduling * Historical Reporting * Idea Management * Image Editing * In-Game Analytics * Income & Balance Sheet | * Issue Scheduling * Issue Tracking * Job Description Management * Job Management * Job Scheduling * Kanban Board * Key Performance Indicators * Knowledge Management * KPI Monitoring * Maintenance Scheduling * Marketing Automation * Marketing Calendar * Marketing Reports * Markup Tools * Media Planning * Meeting Management * Messaging * Milestone Tracking * Minutes Management * Mobile Access * Mobile Time Tracking * Multi-board * Multi-Campaign * Individual Development Plans * Issue Management * Iteration * IT Risk Management |

Table 7 Market Competitors

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Additional Features** | | |
|  | * IT Asset Management * Office Suite * Online Time Clock * Operational Risk Management * Orientation Workflow Management * Ownership Tracking * Patch Management * Payment Collection in the Field * Percent-Complete Tracking * Performance Metrics * Planned vs Actual Tracking | * Portfolio Management * Prioritization * Private Dashboards * Project Tracking * Public Dashboards * Quality Control * Real Time Editing * Real-Time Chat * Real-time Scheduling * Recurring Issues * Recurring Tasks * Release Planning * Negative Feedback Management * No-Code * Process Change Tracking | * Process Modeling & Designing * Product Road mapping * Productivity Analysis * Progress Tracking * Project Management * Project Planning * Resource Scheduling * Retrospectives Management * Project Planning/Scheduling * Project Scheduling * Remediation Management * Reminders |

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Additional Features** | | |
|  | * Remote Access/Control * Remote Support * Reporting & Statistics * Reporting/Analytics * Reporting/Project Tracking * Request Management * Requirements Management * Rescheduling * Resource Allocation & Planning * Resource Management * Risk Management * Road mapping * Role-Based Permissions * Room Block Management * Routing * Sales Reports * Schedule Distribution * Scheduled / Automated Reports * Search/Filter * Session Recording * Spreadsheet View * Sprint Planning * Staff Calendar | * Status Tracking * Strategic Planning * Subcontractor Management * Supplier Management * Task Management * Task Scheduling * Team Management * Text Editing * Third Party Integrations * Time Tracking * Time Zone Tracking * Timeline Management * Timesheet Management * To-Do List * Traditional Methodologies * Transformation Road mapping * Vacation/Leave Tracking * Notes Management | * Ticket Management * Ticketing * Time & Expense * Tracking * Template Management * Templates * Test Case Tracking * Testing/QA Management * Vendor Management * Version Control * Video Support * Visual Workflow Management * Widgets * Work Order Creation * Workflow Configuration * Workflow Management * Supports Agile * Supports Scrum * Surveys & Feedback * Task Board View |

## **Market Value**

The market of Task Management Software is very saturated in these days. Task Management Software Market size is projected to reach $2.27 Billion in 2018 and $5.58 billion by 2027 with a Compound Annual Growth Rate (CAGR) of 13.69 % during 2020-2027.

Due to an increase in the usage of cloud-based task management software and services by small and medium-sized businesses, Task Management Software top 10 companies are Atlassian, Asana, Inc,  [Slack Technologies](https://en.wikipedia.org/wiki/Slack_Technologies), Microsoft, Bitrix Inc, Mango Technologies Inc, Smartsheet Inc, MeisterLabs, Microsoft , MoniTask Inc etc.

Key Takeaways

* The services segment is expected to grow at a higher CAGR during the forecast period

## **Competitors Pricing Model**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Name** | **Pricing of The Package’s (monthly)** | | | |
| Basic | Standard | Premium | Enterprise |
|  | $ 0 | $ 5 | $ 10 | $17.50 |
|  | $ 0 | N/A | $ 10.99 | $ 24.99 |
|  | $ 0 | $ 6.67 | $ 12.50 | Custom |
|  | N/A | $ 4.99 | $ 6.99 | $ 15.99 |
|  | $ 0 | $ 5 | $ 9 - $ 19 | Custom |
| C:\Users\Sheba\Pictures\Basaas.png | $ 0 | $ 6.5 | $ 9.50 | Custom |
|  | $ 0 | $ 7.5 | $ 14.5 | Custom |
|  | $ 0 | $ 39 | $ 79 | $ 159 |
|  | $ 0 | $ 4.19 | $ 10.19 | $ 20.75 |
|  | $ 0 | $ 10 | $ 24.80 | Custom |

5.1 Pricing Model Comparison

## **Future Scope Analysis**

The three major issues of project management are addressed by task management software: Scope, Time, and Budget